



**January 2008**

## **POSH PARTY BOX FACT SHEET**

### **Company**

With the introduction of Posh Party Box ([www.poshpartybox.com](http://www.poshpartybox.com)), celebration planning just got easier! More than a party supplier, award-winning Posh Party Box takes the guesswork and the legwork out of arranging the perfect party by compiling stylish supplies into one themed box. Whether for a little girl's tea party or house warming, a pirate's party or baby shower, Posh Party Box offers thoughtful, creative boxes for most any occasion.

### **Products**

Elegant parties options include baby and wedding showers, child, tween and adult birthdays, poker, sleepovers, anniversaries, child and adult tea parties, and seasonal celebrations such as Fourth of July, Halloween and New Year's Eve. Posh Party Box prices range from \$116 to \$256.

- Baby Showers
- Bridal Showers
- Campout Party
- First Birthday Celebration
- Graduation
- Fourth of July
- Luau
- Halloween Party
- House Warming
- Cookie Baking
- New Year's Eve Celebration
- Over the Hill Birthday Celebration
- Surprise Party
- Pirate Party
- Dinosaur Party
- Magic Party
- Princess Party
- Poker Party
- Sleepover Party – Girl
- Sleepover Party – Tweens
- Sports Party
- Survivor Party
- Tea Party – Adults
- Tea Party – Girls
- Wine and Cheese Party Gift Boxes

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**Awards** Posh Party Box is a celebrated winner of an iParenting Media Award 2007. After being thoroughly evaluated by experienced reviewers, it was determined that Posh Party Box offers one of the best products in the marketplace. iParenting Media operates one of the Internet's most popular communities for parents and parents-to-be.

**Resources** While many party suppliers offer standard tips and game ideas on their Web sites, Posh Party Box goes a step further and includes a book of games and activities in all party boxes for kids or baby showers. Posh Party Box provides information designed to make parties even more memorable, exclusive and classy. From cocktail recipes that use edible gold to clever crafts like how to make a stunning baby remembrance box, the Posh Party Box Web site is becoming a premiere celebration resource.

**Philanthropy** In support of charitable efforts, the company donates a portion of the proceeds from the adult tea party and wedding shower boxes to breast cancer research. A portion of the children's parties will be donated to charities that benefit children. For party box contents details see the attached descriptions.

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**Owners** Founder Sue Pierce and her mother Janet Armstrong teamed together in fall 2006 to launch Posh Party Box. While raising five children in San Clemente, Calif., Sue also worked in the corporate world gaining experience in sales and marketing, special events, meeting planning and incentive programs. Despite her busy schedule, Sue's reputations grew for giving the most-talked about children's parties and elegant soirees in town. Sue retired from the corporate world and started to focus on her skills full-time.

Janet draws upon her experience with her three children, eleven grandchildren and nine great grandchildren. As a former Broadway actress she has a knack for bringing dramatic flair to the parties they create.

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