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**MORE THAN A PARTY SUPPLIER, AWARD-WINNING POSH PARTY BOX
CREATES CONCEPTS**

New Online Party Box Company Packages Themed Parties That Offer Style and Finesse

SAN CLEMENTE, Calif. – Americans share a passion for celebrations, from new beginnings and seasonal events to birthday parties. With the introduction of award-winning Posh Party Box (www.poshpartybox.com), celebration planning just got easier! More than a party supplier, Posh Party Box takes the guesswork and the legwork out of arranging the perfect party by compiling stylish supplies into one themed box.

There are numerous online party suppliers but there is a shortfall of upscale themed party supplies bundled for one-click shopping. At Posh Party Box, each themed box features carefully selected, tasteful items for elegant parties such as baby and wedding showers, child, tween and adult birthdays, poker, survivor party, sleepovers, anniversaries, child and adult tea parties, and seasonal celebrations such as Fourth of July, a luau, Halloween, holiday baking and New Year's Eve. Box prices range from \$116 to \$256.

Posh Party Box is a celebrated winner of an iParenting Media Award 2007. After being thoroughly evaluated by experienced reviewers, it was determined that Posh Party Box offers one of the best products in the marketplace. iParenting Media operates one of the Internet's most popular communities for parents and parents-to-be.

When it comes to celebrating, parents won't want to miss hosting especially memorable parties like *Lil' Girls Tea Party*. From the moment the guest of honor's friends receive their teapot invitation until they sit down adorned in feather boa, floppy pink hat and strand of pearls with their very own china doll, they'll be wrapped up in the Posh Party Box celebratory magic.

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After the tea party, adults can throw an *Aged to Perfection* party. From the clever fortune cookie invitations to Chinese take out containers filled with gourmet chocolate covered cookies featuring party-appropriate fortunes, the party is posed to create lasting memories.

Whether for tea or terror, a pirate's party or house warming, Posh Party Box offers thoughtful, creative boxes for most any occasion. To keep customers coming back for more, new boxes will be added frequently including new bridal showers, a graduation party, tweens poker party, a tweens "Survivor" party and a luau suitable for any age. Soon a Christmas cookie baking party and Fourth of July party will be added to their seasonal parties.

In support of charitable efforts, the company donates a portion of the proceeds from the adult tea party and wedding shower boxes to breast cancer research. A portion of the children's parties will be donated to charities that benefit children. For party box contents details see the attached descriptions.

While many party suppliers offer standard tips and game ideas on their Web sites, Posh Party Box goes a step further and includes a book of games and activities in all party boxes for kids or baby showers. Posh Party Box provides information designed to make parties even more memorable, exclusive and classy. From cocktail recipes that use edible gold to clever crafts like how to make a stunning baby remembrance box, the Posh Party Box Web site will be a premiere celebration resource.

Posh Party Box took months researching premier manufacturers for unparalleled, party supplies. Each item has been carefully hand picked to suit each themed celebration, from the first-class Caspari invitations, gold-edged champagne flutes and china teacups to the ship in a bottle party favors, practically edible ceramic cupcake holders and authentic canteens and mess kits. Even simple items such as ribbon, cutlery and napkins are selected for their superior quality.

The quintessential party girl, founder Sue Pierce and her mother Janet Armstrong recently teamed together to launch Posh Party Box. While raising five children in San Clemente, Calif., Sue also worked in the corporate world gaining experience in sales and marketing, special events, meeting planning and incentive programs. Janet draws upon her experience with her three children, eleven grandchildren and nine great grandchildren. As a former Broadway actress she has a knack for bringing dramatic flair to the parties they create.

Despite her busy schedule, Sue's reputations grew for giving the most-talked about children's parties and elegant soirees in town. The more parties she planned, the more she realized it was time to make a major change in her life. Sue retired from the corporate world and started to focus on her skills full-time. Sue and her mother now combine their dreams and talents ... all packaged in Posh Party Box.

Whether planning a one-of-a-kind anniversary party, wedding shower or baby's first birthday, Posh Party Box has everything needed to create a memorable, elegant celebration. From the moment one receives the large white gift box wrapped in large satin ribbon, it's easy to see what makes Posh Party Box unique. Consumers interested in more information can visit www.poshpartybox.com or call (949) 498-0664.

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