



For media information:

Kim Pierce, PPR
(817) 481-8228 direct
(817) 808-8569 cell
kim@piercepr.com

**MORE THAN A PARTY SUPPLIER, POSH PARTY BOX
CREATES ELEGANT CONCEPTS
*Award-Winning Posh Party Box Launches Nationwide***

SAN CLEMENTE, Calif. (April 13, 2007) – Americans share a passion for celebrations, from new beginnings and seasonal events to birthday parties. With the introduction of upscale themed party box supplier Posh Party Box, celebration planning just got easier! More than a party supplier, Posh Party Box takes the guesswork and the legwork out of arranging the perfect party by compiling stylish, authentic supplies into one themed box. Available at www.poshpartybox.com, box prices range from \$116 to \$232.

There are numerous online party suppliers but there is a shortfall of upscale themed party supplies bundled for one-click shopping. At Posh Party Box, each themed box features carefully selected, tasteful items for elegant parties such as baby and wedding showers, child and adult birthdays, poker and survivor parties, sleepovers, anniversaries and graduations, child and adult tea parties, and seasonal celebrations such as Halloween, Holiday Baking and New Year's Eve.

Posh Party Box is a celebrated winner of the iParenting Media Award 2007. After being thoroughly evaluated by experienced reviewers, it was determined that Posh Party Box offers one of the best products in the marketplace. iParenting Media operates one of the Internet's most popular communities for parents and parents-to-be.

When it comes to celebrating, parents won't want to miss hosting especially memorable parties like the *Lil' Girls Tea Party*. From the moment the guest of honor's friends receive their teapot invitation until they sit down adorned in feather boa, floppy pink hat and strand of pearls with their very own china doll, they'll be wrapped up in the Posh Party Box celebratory magic.

-more-

Page Two

Posh Party Box Launches Nationwide!

After the tea party, adults can throw a *Pineapples in Paradise* luau. A chic spin on a popular summer celebration, the party box includes tasteful wooden plates, ceramic pineapple bowls and authentic coconut cups with flowers and straw. From tiki lamps and adorable flip flop candle holders to authentic shells to scatter across the table, the celebration is posed to create lasting memories.

In support of charitable efforts, the company donates a portion of the proceeds from the adult tea party and wedding shower boxes to breast cancer research. A portion of the kid's parties will be donated to charities that benefit children.

Whether planning a one-of-a-kind anniversary party, wedding shower or baby's first birthday, Posh Party Box has everything needed to create a memorable, elegant celebration. From the moment one receives the large white gift box wrapped in large satin ribbon, it's easy to see what makes Posh Party Box unique. Consumers interested in more information can visit www.poshpartybox.com or call (949) 498-0664.

###